



Advertise with Boston Gay Men's Chorus Make our loyal audiences your loyal customers.



Alice Romonov Photography

Boston Gay Men's Chorus creates musical experiences to inspire change, build community and celebrate difference. We also connect businesses to an educated and affluent audience.

Reach our devoted audience

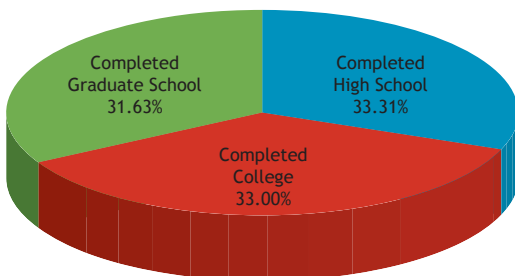
Program available digitally after each concert on bgmc.org. Archive available at www.issuu.com/bgmc1982.

Support leading LGBTQ arts organization

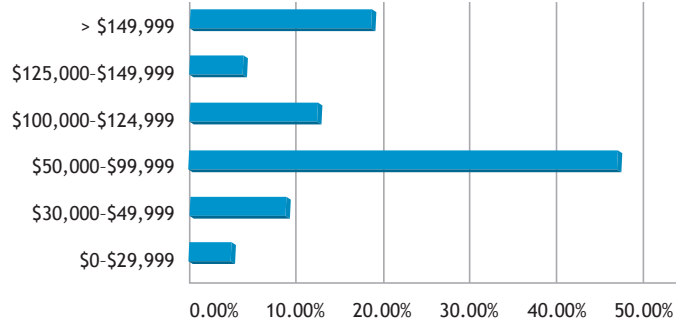


Why advertise with us?

EDUCATION



INCOME



485+ videos
1.5 million
videos per year

11 million
views
cumulative

Advertising Options

Full page

4.75w x 7.75h

\$500 each concert

Half page

4.75w x 3.75h

\$250 each concert

Quarter page

2.25w x 3.75h

\$125 each concert

CONTACT

ads@bgmc.org

bgmc.org/advertise to reserve ad space

2022-2023 Season





The Boston Gay Men's Chorus is one of New England's largest and most successful community-based choruses. Founded in 1982, the 200+-voice ensemble is celebrated for its outstanding musicianship, creative programming, groundbreaking community outreach and an innovative educational program. Under the dynamic leadership of Music Director Reuben M. Reynolds III, the BGMC sings a wide spectrum of classical and popular music and creates social change by providing a positive, affirming image of the LGBTQ+ community. The Chorus is heard live by thousands of people each season and millions more through recording, television and internet broadcasts. CBS-WBZ named the Boston Gay Men's Chorus one of the "top 5" choruses in the city of Boston. The Boston Business Journal has named BGMC one of the top 10 performing arts organizations in the city each year since 2018. BGMC is a Cultural Ambassador – being the first LGBTQ+ chorus to perform in Poland in 2005, the Middle East in 2015 and in South Africa in June 2018.



Alice Romonov Photography